



/ LEAD WITH CHARISMA

CHIA DE ZHONG

CELEBRITY EVENT & WEDDING EMCEE | SINGER-PIANIST | ACTOR | CHARISMA COACH | CAMPAIGN MANAGEMENT

"Trust me on this: We Bring the Spark, You Shine." — De Zhong

✓ Bilingual Presenter / Singer

✓ Charisma Coach

✓ Campaign Management

✓ Event Specialist

De Zhong is a bilingual (English & Mandarin) emcee, singer-pianist and actor with over 15 years of stage experience hosting corporate galas, weddings, brand activations and media launches across Singapore. A certified charisma coach with 5 years in classrooms, he brings the same stage presence and audience command into workshops that build confidence and public speaking skills in others. He runs **The Charisma Code**, partnering with a trusted network of vendors and collaborators — but on stage, it's his energy, bilingual delivery and rapport with a crowd that clients keep coming back for, backed by a strong digital following and a 5-star Google rating.

74k TIKTOK

26k INSTAGRAM

Reels & Highlights

Watch De Zhong in action

HOSTING — youtu.be/Wo9XVBQohEg

SINGING — youtu.be/b-b5ePeUW4o

ACTING — youtu.be/NIJgStPpe0g

WEDDING — youtube.com/watch?v=ANC2fV9moMw

GAMES HOSTING — youtu.be/4FZJoAGRiRU

SHORT REEL — youtube.com/shorts/ZTEOk9r6Gfc

What We Do

Event Emceeing, Performances,
Entertainment & Event Planning

Workshops & Coaching that
Inspire & Empower

Campaign Management &
Creative Strategy

On Stage



Selected Clientele

A snapshot of the brands, agencies and couples De Zhong has hosted for

BRANDS & CORPORATE CAMPAIGNS

McDonald's (Samurai Campaign, 2026)

Amazon Prime

Marina Bay Sands

Singtel

Samsung

Shopee

Lazada

Canon Photomathon (2026)

Dolce & Gabbana

Youth Olympic Games

MayBank

Smarties APAC

AVIVA

Fairprice Xtra

Dynamo

Carlsberg

Ar Fum Softener Roadshows

Skechers Expo Sale

Singapore Street Festival

DINNERS, DANCES & GALAS

Daikin (2025)

Banyan Group Holdings (2025)

Drew & Napier Charity Luncheon (2025)

United E&P

Foxy Affairs D&D

DNA Brands Hawaii D&D, Sentosa

REMIX 2K24, SCCC

GOVERNMENT & COMMUNITY

Caregiving Welfare Association (2026)

DNV — Racial Harmony Day (2026)

People's Association

Community Centres islandwide

National Book Development Council of Singapore

WEDDINGS & PRIVATE EVENTS

Bilingual Wedding Emceeing

Tanglin Club — Games Hosting

and more

Client Reviews

★★★★★ Excellent — Based on 9 reviews on Google

Yeo Xiao Yu Zenna ★★★★★

"We met a number of emcees for our wedding before deciding on De Zhong. My husband is very particular about our emcee..."

Jaz Hang ★★★★★

"We had a great time working with Dezhong as our emcee for our pool party. He blended into our culture and style very quickly..."

Alphonsus Ang ★★★★★

"Thank you so much De Zhong! You definitely helped us with the entire luncheon and more. It wouldn't have been the same without you."

Sheena Mulani ★★★★★

"I worked with De Zhong recently. He was the emcee for my client's charity event. De Zhong was not only professional..."

Education

Singapore Management University — Bachelor of Business Management (Corporate Communications)

Anglo-Chinese School Independent — International Baccalaureate